



Together Far Better

# GLOBAL TV

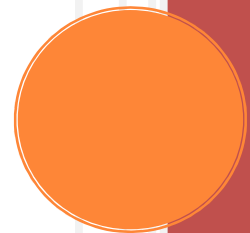
## SHORT FILM CLUB

### ***SOCIAL RESPONSIBILITY MOVIES...***

- Corporate Social Responsibility linked with Social Responsibility Movies...
- Short Film Producers invited. Budget from Rupees Two Lakhs onwards (₹2, 00,000/-)
- You can also support us with an Advertisement to Global TV, or Sharing an IDEA with us...
- All are Welcome...

GLOBAL TV PARTNERSHIP DRIVE

14/2/2011





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*“Purpose of Cinema is the Glorification of Characters and not glorification of the Actors”*

### **Our Cinema Industry**

Our Cinema Industry has gone in reverse gear. It doesn't teach any values to the society. In fact there are no values attached with the Industry. Costumes are more important in the industry than the customs and practices of an ethical society. The entire cinema industry is behind Glorification of Actors than Promotion of a Character real or virtual.

### **Youth and Children**

More youth and children are now coming to Short Film Industry is a good sign. Proper guidance to them and taking them beyond the glamour of Film Screen is the responsibility of elder society. Real themes and truthful characters should get a re-birth with the emerging trend in film industry.

### **Your Role in Cinema**

You can play an important role in the make of Short Films of the new scenario. Low budget Short Film shall be produced by individuals on themes that they would like to promote in this world.

### **Call us for a Discussion**

Cinema is an emerging trend in Common Media Platform. Even mobile screens will catch up Films since the people are on the move always. Enter the industry now itself to be at the forefront forever. Call us for a discussion on this. Remember this is your Social Responsibility than a commercial venture but you can always make it economically viable at ease.

Warm Regards

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**Dear Well-wishers,**

Sub: Revised Advertisement Rates

Global TV, the first Internet Channel is privileged to thank you for all the support given to us in the past decade. It was with such supports that we could reach this height of imagination in tune with or little ahead with the Media Times.

We submit you the revised advertisement rates with more options to choose depending on the nature of advertisements. All positions are of multiple ad locations with repeated advertisements at regular intervals.

Free advertisements shall be provided on delay in repetition more than 2 minutes as far as image ads and 3 minutes as far as video ads are concerned. We are flexible in client service and you will always find us searching the means and ways to promote the image of your esteemed institution in all possible ways including Coverage.

**ADVERTISEMENT TARIFF**

<b>Position &amp; Size (in Pixels)</b>	<b>1 month</b>	<b>3 Months</b>	<b>6 Months</b>	<b>1 Year</b>
Top Right 290 x 120	<b>5,000</b>	<b>10,000</b>	<b>15,000</b>	<b>20,000</b>
Video Ad 310 x 249	<b>10,000</b>	<b>20,000</b>	<b>30,000</b>	<b>40,000</b>
Middle Box 200 x 50	<b>3,000</b>	<b>6,000</b>	<b>9,000</b>	<b>15,000</b>
Bottom Right 290 x 100	<b>4,000</b>	<b>8,000</b>	<b>12,000</b>	<b>20,000</b>
Bottom Right 290 x 160	<b>6,000</b>	<b>12,000</b>	<b>18,000</b>	<b>30,000</b>
Bottom Scroll 470 x 250	<b>7,000</b>	<b>14,000</b>	<b>20,000</b>	<b>25,000</b>

**\*In Rupees \*\*Cheque in favor of GLOBAL TV**

**Thanking you**

**DIRECTOR**

**GLOBAL TV**

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February 2011